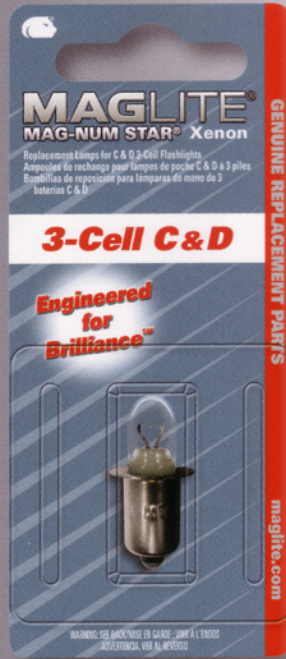


Quality Replacement Lamps

Xenon

Quality and dependability are the hallmarks of our flashlights. We insist upon the same quality and dependability for every lamp and accessory. Each Mag-Lite® and Mini Maglite® lamp is specifically designed to work in conjunction with the reflector to deliver enhanced performance.



* Mag-Lite® C and D-Cell Flashlight Mag-num Star® Xenon C and D-Cell Replacement Lamp (LMSA201-301-401-501-601) (2 through 6 cell) 1 Per Pack

Now with new compact packaging (1 7/8" x 2 1/4")

The Ultimate Upgrade™

Move Up To Xenon!

Now Up To 100% Brighter¹

Mag-num Star® Xenon lamps are now available for C & D Cell genuine Mag-Lite® flashlights. Upgrade today and experience the next generation in lamp technology.

¹ Measured against prior-generation (Krypton) Mag-num Star® lamps, peak beam candlepower ("PBC") of new (as of early 2003) Xenon Mag-num Star® lamp ranged from 100% higher for 2D-cell lamp to 27% higher for 6D-cell lamp, average PBC increase across the range of lamps (2D-cell through 6D-cell) being 59%. Figures are approximate because actual PBC values can vary due to manufacturing variations.

Halogen



33% Brighter
Substantially Increased On-Time**

* Mag Charger™ Rechargeable Flashlight Halogen Replacement Lamp (LR00001) 1 Per Pack

The improved Mag-Lite® Halogen lamps now come as standard "factory equipment" on the Mag Charger™ Rechargeable Flashlight System and are available separately. Upgrade today and experience the next generation in lamp technology.

**Due to the improved lamp, first introduced early 2002. All performance figures are approximate. Actual performance can vary due to manufacturing variations in flashlights, lamps and batteries.

*Enlarged to show detail